



AIHA ANNUAL CONFERENCE

 2025

— Thursday, September 11 —



**ALBERTA'S
INDUSTRIAL
HEARTLAND**

AIHA ANNUAL CONFERENCE



2025

About the Conference

Join us for a full day of networking, learning, and collaboration as we welcome over 1,000 attendees from across Canada and beyond to Edmonton for an in-depth exploration of Alberta's Industrial Heartland. This premier event highlights key industry activities, provides valuable policy insights, and delivers crucial updates on investment opportunities in one of Canada's most vibrant industrial regions.

Attendees will benefit from high-impact networking opportunities with industry experts and elected officials throughout the day—during breakfast, lunch, breaks, and the post-event reception. The conference features engaging presentations, thought-provoking panel discussions, and firsthand perspectives from companies at the forefront of industrial development.

Whether you're looking to connect with key players, gain strategic insights, or stay ahead of economic and industry trends, this event offers the knowledge and connections you need to navigate the evolving industrial landscape.

Alberta's Industrial Heartland (AIH)

Located northeast of Edmonton, the Industrial Heartland is a 582 square kilometre region. This is the economic engine of Alberta and home to chemical, petrochemical, oil and gas facilities, providing fuels, fertilizers, power, petrochemicals and more to provincial and global consumers.

Sponsorship and Registration

Sponsorships and tickets sell out every year, so act quickly! Follow us on LinkedIn to hear first.

About Us

Alberta's Industrial Heartland Association (AIHA) guides investment attraction initiatives for the region. AIHA proudly stands as a cornerstone of economic development, innovation, and sustainability in Alberta. Learn more at industrialheartland.com.



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Keynote Conversation

Political and Geopolitical Forces Shaping Canada's Energy Future

In an era where decisions are shaped as much by geopolitics as by government policy, three of Canada's most respected political commentators come together for a timely, wide-ranging conversation. This keynote will unpack the political and geopolitical forces influencing Alberta and Canada's future—from Ottawa to global markets—and offer sharp insights into what leaders need to watch as the landscape continues to shift.



Featuring panelists from CBC's "At Issue":

Althia Raj *Political Journalist & CBC "At Issue" Panelist*

Althia Raj is a national columnist with the Toronto Star and the host/producer of the Star's podcast "It's Political". An award-winning journalist, she has covered politics for nearly two decades, writing for HuffPost Canada, Sun Media, and producing for CTV and for CBC Radio's "The House".

Chantal Hébert *National Affairs Columnist for the Toronto Star*

Chantal Hébert is a national affairs writer with the Toronto Star and a guest columnist for L'Actualité. She is a participant on the political panel "At Issue" on the CBC's The National, as well as Radio-Canada's Les Coulisses du pouvoir on television and Gravel le matin on Montreal radio.

Andrew Coyne *Acclaimed Political and Current Events Journalist*

Andrew Coyne is considered "one of Canada's most esteemed political thinkers" with insightful commentary on CBC's At Issue Panel, in The Globe and Mail, and The Hub, along with his newest book and speaking topic: The Crisis of Canadian Democracy.

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Who Attends?

- » Federal, provincial, and municipal elected officials and staff
- » Industry experts
- » Business development leaders
- » Associations
- » Consulting firms
- » Stakeholders in the Industrial Heartland
- » Regional Sponsors

What's Included in Your Conference Ticket?

- » Enjoy a delicious buffet breakfast and lunch
- » Gain valuable insights from a world-class lineup of speakers
- » Network frequently with executive leaders, elected officials, and industry experts
- » Explore the exhibitor booths throughout the event
- » Post-event reception

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Showcase your organization by sponsoring the AIHA Annual Conference. There are several appealing sponsorship levels available, with enticing benefits and ways to promote your organization.

These typically move quickly, so please let us know if you are interested in raising your profile at this signature event.



Become a Sponsor

Breakfast **\$13,250** *Only 1 available*

- » 10 VIP Reception Tickets (invite only event)
- » Table (10 tickets) in preferred seating area
- » Logo, ½ page ad, and write up in program
- » High impact branding throughout venue and digitally
- » Exclusive branding during breakfast
- » Access to exhibit space
- » Access to presale tickets

Lunch **\$13,250** *Only 1 available*

- » 10 VIP Reception Tickets (invite only event)
- » Table (10 tickets) in preferred seating area
- » Logo, ½ page ad, and write up in program
- » High impact branding throughout venue and digitally
- » Exclusive branding during lunch
- » Access to exhibit space
- » Access to presale tickets

Keynote **\$13,250** *Only 1 available*

- » 10 VIP Reception Tickets (invite only event)
- » Table (10 tickets) in preferred seating area
- » Logo, ½ page ad, and write up in program
- » High impact branding throughout venue and digitally
- » Exclusive branding on all keynote materials
- » Access to exhibit space
- » Access to presale tickets

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Become a Sponsor

Closing Reception **\$10,500**

Only 1 available

- » 10 VIP Reception Tickets (invite only event)
- » Table (10 tickets) in preferred seating area
- » Logo, ½ page ad, and write up in program
- » High impact branding throughout venue and digitally
- » Exclusive branding during closing reception
- » Access to exhibit space
- » Access to presale tickets

Platinum **7 available** **\$11,750**

- » 10 VIP Reception Tickets (invite only event)
- » Table (10 tickets) in preferred seating area
- » Logo, ½ page ad, and write up in program
- » High impact branding throughout venue and digitally
- » Access to exhibit space
- » Access to presale tickets

Gold **7 available** **\$9,000**

- » 5 VIP Reception Tickets (invite only event)
- » 5 conference tickets
- » Logo and write up in program
- » Logo at event
- » Access to exhibit space
- » Access to presale tickets

Silver **14 available** **\$5,750**

- » 3 VIP Reception Tickets (invite only event)
- » 3 conference tickets
- » Logo and write up in program
- » Logo at event

Bronze **12 available** **\$3,750**

- » 1 VIP Reception Ticket (invite only event)
- » 1 conference ticket
- » Logo at event

Selected associated non-profits are invited to apply for a discounted sponsor rate. To apply, please contact us.



To book your sponsorship contact

Conal MacMillan

conal@industrialheartland.com

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Sponsor Level	Sponsorships available	Exhibit space	VIP reception tickets	Conference tickets	Cost
Breakfast	1	Yes	10	10	\$13,250
Lunch	1	Yes	10	10	\$13,250
Keynote	1	Yes	10	10	\$13,250
Closing Reception	1	Yes	10	10	\$10,500
Platinum	7	Yes	10	10	\$11,750
Gold	7	Yes	5	5	\$9,000
Silver	14	-	3	3	\$5,750
Bronze	12	-	1	1	\$3,750

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About Alberta's Industrial Heartland Association

Alberta's Industrial Heartland Association (AIHA) is a non-profit organization that drives capital investment into Alberta's Industrial Heartland. It is governed by a board of directors comprised of the five municipal partners: City of Fort Saskatchewan, Lamont County, Strathcona County, Sturgeon County, and City of Edmonton.

Learn more at industrialheartland.com/about.

About Alberta's Industrial Heartland

Alberta's Industrial Heartland (AIH) is an industrial region near Edmonton, Alberta. AIH is Canada's largest hydrocarbon processing region with over \$45 billion in existing capital investment and more than 40 companies. Companies in our cluster provide fuels, fertilizers, power, petrochemicals and more to provincial and global consumers.

Learn more at industrialheartland.com.

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